

Posted On Line & Public File: 11/3012

Annual Employment Report

Employment Unit: WQSB WAVU WKXX Radio

Period Covered: 12/1/11 - 11/30/12

Outreach Effort

Career Day

Boaz High School

Date: 3/22/2012

Presentation by: Jenna Sue Apx 80 students.

Career Day

Evans Elementary School

Date: 5/11/2012

Presentation by: Kevin Wilbert Apx 40 students.

Career Day

Geraldine Elementary School

Date: 5/4/2012

Presentation by: Ted McCreless & Dee Miller Apx 100 students.

Job Fair

Snead State Community College Career Expo

(256) 840-4211 PO Box 734, Boaz, AL 35957

Date: 4/10/2012

Staffed by: Tommy Lee, General Manager & Ted McCreless, Sales Manager

Results: Three person interviewed, one temporary employee hired.

Job Fair

Gadsden State Community College Career Services

(256) 549- 8224 PO Box 227, Gadsden, AL 35902

Spring Career Fair

Date: 4/18/2012

Staffed by: Tommy Lee, General Manager & Ted McCreless, Sales Manager

Results: Three person interviewed, non hired.

Outreach Announcements

Seventy announcements were aired on each station (WQSB, WAVU, WKXX) urging groups who might wish to be notified of employment opening at our company to ask for automatic notification of future positions. No responses were received.

Dates: July 12, 2012- July 31, 2012

Internship Program

Primarily in conjunction with Jacksonville State University Career Placement Services
700 Pelham Rd. N. Jacksonville, Alabama 36265 (256) 782-5482

Communications Majors & students are recruited for intern positions.

Successful candidates may also earn grade credit with University.

Interns Successfully Completing College Program: 2 (Alabama & Snead St.)

Programming

Interns Partially Completing Program: 0

Interns Successfully Completing Non-College Program: 2 (Westbrook Christian & Individual) Programming

Station Web Sites

WQSB.com WKXX.com WAVUam.com

Each site contains a section explaining what type jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program, which is open to anyone age 16 or above. Available positions are also posted in this section as openings arise.

Unsolicited Applications Dropped At Station, Emailed, Or Source Unknown

WQSB/WAVU/WKXX

Results: 28 responses, 2 interviewed, 2 hired.

Detail Report: Full Time Positions (30 hours +) Filled During This Report Period

#1

Date: Monday January 9, 2012

Position: WKXX Air Talent

Stations: WKXX Recruitment Plan for positions of 30+ hours.

Due to the sensitive nature of recruiting this person, no outreach was conducted for this position.

#2

Date: Wednesday, May 30, 2012

Position: WQSB Air Talent

Stations: WQSB Recruitment Plan for positions of 30+ hours.

Radio Schedule: **5/31/12 – 6/6/12** WQSB @ 35 spots.

Verification Filed Yes

Number of responses: 7

Alabama Broadcast Association Job Bank: **6/1/12 – 6/6/12**

Verification Filed Yes

Number of responses: 0

Gadsden St. Community College: **Submitted 6/1/12**

Verification Filed Yes

Number of responses: 0

Jacksonville St. University: **Job site was not operational.**

Verification Filed N/A

Number of responses: N/A

Organizations Requesting Notification: None.

Schedule aired 7/12/12 - 7/31/12 seeking groups wishing contact.

Verification Filed * See annual report for 2011.

WQSB WAVU WKXX Web Sites: **5/31/12 – 6/6/12**

Verification Filed Yes

Number of responses: 1

Number of responses: 12

Number of interviews: 4

Program that referred person hired: Radio (2 persons hired.)

Start Date: 7/2/12

Recruitment Copy:

WQSB Recruitment Ad

Dates: 5/31 - 6/12 Cart Number: 9150

WQSB is accepting applications for a full time on-air position. Previous on-air, commercial production, public appearance, and emcee experience required. Applicants should be familiar with computer based audio production, be reliable, detail oriented, willing to accept responsibility, and represent the station in a professional manner. Resume, references, and samples of previous work required. To schedule an interview call WQSB weekdays between 8:00 and 5:00 at (256) 878-8575. WQSB is equal opportunity employer.

#3

Date: Wednesday, July 30, 2012

Position: WKXX Air Talent

Stations: WKXX Recruitment Plan for positions of 30+ hours.

This position was filled by a candidate that had applied for, but was not chosen for, a different air talent position earlier in the same month; as a result no separate outreach effort was conducted for this position as.

Start Date: 7/30/12

#4

Date: Wednesday, August 22, 2012

Position: WKXX Air Talent

Stations: WKXX Recruitment Plan for positions of 30+ hours.

Radio Schedule:

8/24/12 – 8/30/12 WKXX @ 70 spots.

Verification Filed Yes

Number of responses: 1

Alabama Broadcast Association Job Bank: **8/24/12**

Verification Filed Yes

Number of responses: 0

Gadsden St. Community College: **Submitted 8/24/12**

Verification Filed Yes

Number of responses: 0

Jacksonville St. University: Yes

Verification Filed Yes

Number of responses: 0

Organizations Requesting Notification: None.

Schedule aired 7/12/12 – 7/31/12 seeking groups wishing contact.

Verification Filed * See annual report for 2011.

WQSB WAVU WKXX Web Sites: **8/24/12 – 8/30/12**

Verification Filed No

Number of responses: 0

Number of responses: 1

Number of interviews: 1

Program that referred person hired: Radio

Start Date: 9/18/12

Recruitment Copy:

WQSB Recruitment Ad

Dates: **8/24/12 – 8/30/12** Cart Number: 9396

If your dream job includes creating compelling radio programming, promotions, commercials and imaging,, we would like to talk with you. If you're into today's hit music, pop culture, and public appearances email a brief resume with references and samples of your work to shane@wkxx.com or call Shane Wilson to schedule an interview at (256) 442-3944. Mix-102.9 is an equal opportunity employer.

Start Date: 1/9/12

Additional Annual Reporting Period Statistics

Total full time positions filled: **3**

Total full time position responses: **12**

Total full time position interviews: **7**

If you have questions concerning this report please contact Tommy Lee (General Manager) during business hours (256) 878-8575.